

CENTRAL BUCKS SCHOOL DISTRICT

Communications Committee

September 13, 2017 – 6 p.m.

Board Room – 16 Welden Drive

Karen Smith, Chair
Meg Evans, Member
Jerel Wohl, Member

John Kopicki, Superintendent
David Bolton, Assistant Superintendent
Scott Davidheiser, Assistant Superintendent
Edward Tate, Director of Communications & Strategic Planning
Andrea DiDio-Hauber, Director of Human Resources
Jason Jaffe, Director of Technology & Innovation
Mary-Kay Speese, Director of Special Education
Brian Merrill, Educational Technology Analyst
Matthew Murray, Video Specialist

AGENDA

1. Call to Order
2. Review of Previous Meeting Notes – May 10, 2017
3. Public Comment – The public is invited to address the Communications Committee. Please sign in on the form provided. Speakers will be taken in order of sign-in. Each speaker is limited to three minutes.
4. Information/Discussion/Updates
 - a) Back-to-school stories
 - b) Facebook pilot, Instagram launch
 - c) Website update
 - d) Logo rollout
 - e) NSPRA annual seminar
 - f) Communications metrics
5. Adjournment
6. Next Meeting – November 8, 2017 at 6 p.m.